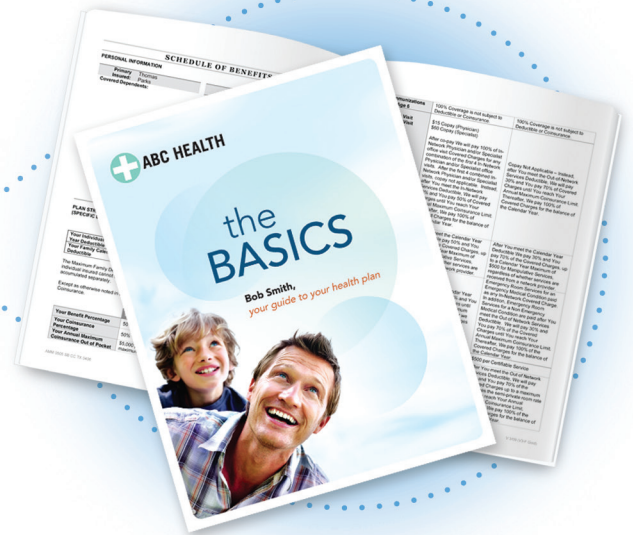
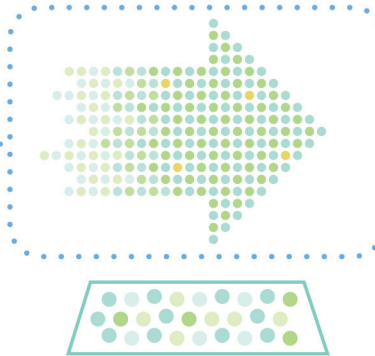




THE CLARITY SOLUTION FOR: KITS



Benefits

- Easy to implement
- Fast, efficient, flexible kit/booklet design and production
- Reduces print and mailing costs
- Enhances the member experience
- Allows flexibility for personalization

What can be included in a member kit?

The Clarity Solution offers a unified, flexible system for custom booklet and kit creation in printed or electronic formats. Using dynamic templates from existing documents, it is simple to generate a variety of kits: pre-sales kits, enrollment kits, welcome kits, EOCs, ANOCs, directories, formularies, certificates, benefit guides or administration kits.

How it Works

- **Organize.** Within the Clarity Solution's simple online interface, a dynamic library allows for the direct uploading of documents and the assignment of attributes (i.e. print in color, print on a particular stock). Kit designs are created on the fly, pulling in the appropriate documents or artwork to create a consolidated bound kit. Version control assures traceability of document workflow and compliance.
- **Customize.** Kits can be personalized at a group or individual level, pulling in appropriate variables from data files. Materials can be printed on demand and matched with static inventoried items through dynamic production manifests.
- **Deliver.** Client can control production to take advantage of the most cost-effective postage services or to consolidate what were independent mailings into one booklet. A complete Clarity program can include opt-in website behavior so members can choose to receive their member kit electronically through email or web presentation – saving on production and postage costs.



→ www.clarityssi.com for more information

