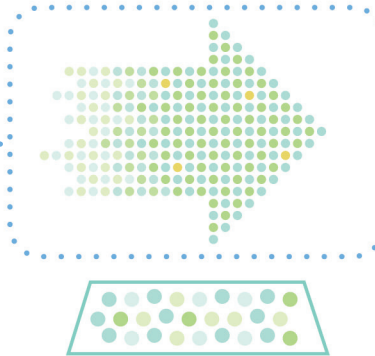




THE CLARITY SOLUTION FOR: E-DELIVERY



Benefits

Reduces or eliminates print and mailing costs

24x7 access to member materials

Documents can be saved locally, printed locally, emailed or faxed

Secure, instantaneous access

Single sign-on supported

Environmentally conscious

What is e-Delivery?

Clarity allows for the electronic delivery (e-Delivery) of all communications that it dynamically composes: ID cards, Kits, EOBs, Statements, SBCs, etc. This gives clients the option to print only some pieces, print none, or to print only those requested by the member. Offering electronic versions of member materials for easy access, download or printing from the portal takes advantage of the proliferation of mobile devices to make materials available, anytime, anywhere.

How it Works

- **Organize.** The secure, online application maintains electronic images of each communication and integrates them with health plan portals and mobile apps so the communication can be rendered to a recipient in real-time.
- **Customize.** Clients can adapt the workflow to include other options, such as a prompt for the member to select their preferred method of receiving materials (opt out/opt in).
- **Deliver.** An electronic version can be sent to the member via email, sent via a link to the portal in an email, or viewed and downloaded directly from the portal. Communications may also be distributed to mobile applications via the Clarity Solution. Clients can track e-Delivery adoption through detailed reporting.



→ www.clarityssi.com for more information

